



Contact: Sara Clark  
Star Aviation  
2150 Michigan Avenue  
Mobile, AL 36615  
(251) 650-0600  
E-mail: [sclark@staraviation.com](mailto:sclark@staraviation.com)  
[www.staraviation.com](http://www.staraviation.com)

FOR IMMEDIATE RELEASE

## **STAR AVIATION AWARDED CONTRACT TO SUPPORT INTEGRATION OF AIRCELL GOGO® IN-FLIGHT BROADBAND ON ALASKA AIRLINES**

Star Aviation to Provide Engineering and Manufacturing for Gogo®  
Installation on Alaska's Boeing 737 Fleet

**Mobile, Ala., March 31, 2010** – Star Aviation announced today that it has been awarded a contract by Aircell, in-flight broadband network provider, to complete structural and electrical engineering design, FAA certification, and component manufacturing necessary for installation of Gogo®, the company's broadband system, onto Alaska Airlines' fleet of Boeing 737 aircraft. Aircell expects to have all 105 Boeing 737s equipped with Gogo® in the fourth quarter of 2010.

Star Aviation will provide on-site support at each trial installation and first two production installations. Supporting manufacturing requirements for the Alaska fleet includes supplying custom electrical wire harness kits and structural mounting kits essential for the Aircell broadband system installation on the 105 Boeing 737-400, 737-700, 737-800, and 737-900 models. The B737-700 is already approved under a current Supplemental Type Certificate (STC) and the three other models will be added to an Approved Model List (AML).

In 2009, Star Aviation was contracted by Aircell to complete engineering, certification, and component manufacturing for integration of Gogo® on AirTran Airways' 136 Boeing 737 and 717 aircraft. Aircell's Gogo® makes it possible for passengers to have full internet access including surfing the web, e-mail, and instant messaging through Wi-Fi enabled laptops, smartphones and PDAs.

### **About Star Aviation**

Founded in 1999, Star Aviation is an aircraft engineering, certification, manufacturing, and technical services firm headquartered in Mobile, Ala., and is AS9100 certified. Star Aviation is an industry leader specializing in the post-delivery modifications of aircraft including avionics upgrades, STC certification, structural and electrical design, in-flight entertainment/system integration, wireless cabin distribution systems, high-speed data system installation and live television, satellite interfaces, custom equipment racks, interior reconfigurations, broadband data systems and RVSM. For more information about Star Aviation please visit [www.staraviation.com](http://www.staraviation.com).

## **About Aircell**

As winner of an exclusive FCC frequency license in 2006, Aircell has built a revolutionary new mobile broadband network for commercial and business aviation. In 2008, the Aircell® Network and its inflight portal, known as Gogo®, revolutionized the commercial airline passenger flight experience by delivering a robust Internet experience at 35,000 feet. The Aircell Network provides airlines with connectivity to operations and a path to enhanced cabin services such as video, audio, television and more. A similar feature set is available to Business aircraft operators. Aircell has facilities in Broomfield, Colorado, and Itasca, Illinois. For more information about Aircell, please visit [www.aircell.com](http://www.aircell.com).

## **About Alaska Airlines**

Alaska Airlines ([www.alaskaair.com](http://www.alaskaair.com)) and Horizon Air, subsidiaries of Alaska Air Group (NYSE: ALK), together serve more than 90 cities through an expansive network in Alaska, the Lower 48, Hawaii, Canada and Mexico. Alaska Airlines ranked "Highest in Customer Satisfaction Among Traditional Network Carriers" in the J.D. Power and Associates 2008 and 2009 North America Airline Satisfaction StudiesSM.

###